

GOTHAM GIRLS ROLLER DERBY



Event Report

Regular Season Bout

Queens of Pain vs.

Manhattan Mayhem

Saturday, June 13, 2009

@ Hunter College



VS



GOTHAM GIRLS ROLLER DERBY



Event Summary:

- Third Regular Season bout of 2009
- Saturday Night, June 13th
 @ Hunter College Sportsplex (Manhattan)
- Total Attendance: Approximately 1000

840 paid attendance:

521 GA sales in advance (\$19.75)

95 VIP tickets in advance (\$29.75)

224 GA sales at door (\$23)

Plus appx. 150 skaters/referees/volunteers



VS



GOTHAM GIRLS ROLLER DERBY



Bout Results

Manhattan Mayhem wins 120 -73



Photo Credit: Tom Igoe



Photo Credit: Tom Igoe



VS



GOTHAM GIRLS ROLLER DERBY



Event Promotion by GGRD

- Approximately 2000 full color heavy-stock cards distributed by skaters and by Shaw Promotions.
- Professional design by artist Cully Long (www.cullylong.com)
- Images used in web and print publicity, including mySpace, Facebook, Twitter, The Onion, etc.



NATIONAL CHAMPIONS
**GOTHAM GIRLS
ROLLER DERBY**

2009 SEASON HOME BOUTS

MARCH 28
ALL STAR DOUBLE HEADER
AT THE BROOKLYN BOULEVARD

REGULAR SEASON
11 MONTH DOUBLE SCHEDULE: BROOKLYN VS. QUEENS

APRIL 25
BROOKLYN VS. QUEENS

MAY 16
BROOKLYN VS. MANHATTAN

JUNE 13
MANHATTAN VS. QUEENS

JULY 11
BROOKLYN VS. BRONX

AUGUST 08
BROOKLYN VS. MANHATTAN

SEPTEMBER 26
BROOKLYN VS. QUEENS

OCTOBER 24
POST SEASON SHOWDOWN

NOVEMBER 21
LEAGUE CHAMPIONSHIP

REG. INFO: 888-830-2253
WWW.GOTHAMGIRLSROLLERDERBY.COM

**GOTHAM GIRLS ROLLER DERBY
SATURDAY JUNE 13**



QUEENS OF PAIN VS. **MANHATTAN MAYHEM**

HUNTER COLLEGE SPORTPLEX
LEXINGTON AVE. & 68TH ST. • DOORS 6:30 / WHISTLE 8:30

AFTER PARTY AT **MANHATTAN**
HOTLINE 888-830-2253

WWW.GOTHAMGIRLSROLLERDERBY.COM



VS



GOTHAM GIRLS ROLLER DERBY



Photo Credit: Tom Igoe



Photo Credit: Tom Igoe



Half-time entertainment
exhibition by
NYC Quad Rugby
aka "Murderball"



VS



GOTHAM GIRLS ROLLER DERBY



Select Post-Game Press



Mayhem Rolls Over Queens of Pain, 120-73

By Roy Edroso in Featured, Sports

Monday, Jun. 15 2009 @ 5:30PM



If you haven't been following the Gotham Girls Roller Derby events held every month of so in New York, you may have missed that the Manhattan Mayhem scored its first victory over the Queens of Pain in four years of league play this Saturday, 120-73. The bout was held at the Hunter College Sports Complex and drew nearly a thousand spectators. There were impressive scoring runs by the Mayhem's Polly Gone and the Queens' Suzy Hotrod; MVP honors went to Mayhem captain Sweet Cherry Pie and Queen Donna Matrix. Can you guess this was our first time at the Derby? If you, too, are new to it and want to get a taste, you can check it out at RollerSportTV. The next Gotham Girls event will be the Bronx Gridlock versus the Brooklyn Bombshells on July 11.



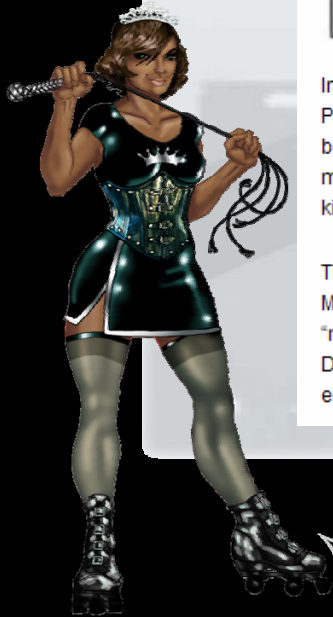
Bout Action: Queens of Pain vs. M...

Posted By: In Section: [NY COMPRESSED](#) » Posted In: [Sports](#), [entertainment](#), [Queens](#), [manhattan](#)
Linnea Covington

In a historical game, the Manhattan Mayhem beat the Queens of Pain for the first time in last Saturday's bout. It looks like it might be Manhattan's year for roller derby. Not only did they win last month's game against the Brooklyn Bombshells, but they have a kinetic flow in their teamwork, which clearly shows when they play.

The first jam put Queens' star player Suzy Hotrod (No. 55) against Manhattan's Em Dash (No. -), who took over the league record for "most points scored in a game" last month by gaining 81 points.

Despite Dash's history and the great defense by Manhattan's Polly Gone (No. >2), Queen's took the lead with eight points to zero.



VS



GOTHAM GIRLS ROLLER DERBY



Select pre-bout publicity



Own This City

Hunter College Sportsplex

695 Lexington Ave (at 68th St)
Upper East Side | [Map](#)
Subway: 6 to 68th St-Hunter College | [Directions](#)



Derby girls do it better

May 30, 2009 by admin
Filed under Sex/health

About.com: Manhattan, NY

DAILY NEWS | NY Local

New York gives your budget a sporting chance at lots of low-priced sports events

BY MATT GAGNE
DAILY NEWS STAFF WRITER



VS



GOTHAM GIRLS ROLLER DERBY



ConstantContact GGRD News Blast

GGRD monthly e-newsletter reaches over 3,000 fans with news about upcoming bouts and sponsor messaging



GOTHAM GIRLS ROLLER DERBY NEWS

SEASON SCHEDULE [all tickets on sale!](#) [SHOP GGRD](#) [VOLUNTEER](#) [DONATE!](#)

June 2009

IN THIS ISSUE

- [June 13: MM vs QoP](#)
- [Mayhem victory](#)
- [Rookies @ Montreal](#)
- [Quick Hits](#)
- [New YouTube Video](#)

OUR SPONSORS

RXP
101.9
THE NY ROCK EXPERIENCE

MANITOBA'S

SHAW PROMOTION

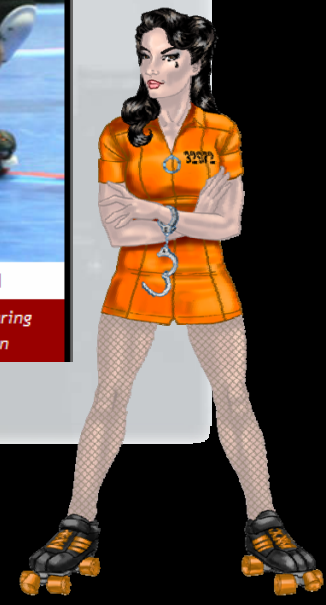
Chipotle

STAY IN TOUCH

SATURDAY JUNE 13 - MANHATTAN MAYHEM vs. QUEENS OF PAIN

Manhattan's Sweet Sherry Pie fights through a block from Donna Matrix during last season's Queens victory. Can the Mayhem finally overcome the ladies in

VS



GOTHAM GIRLS ROLLER DERBY



Photo Credit: Tom Igoe



Photo Credit: Tom Igoe

Sponsor Banners

Chipotle

RXP 101.9

FUNCTION drinks

Escapemaker.com

RollerGirlSkates.com

Manitoba's
Atom Wheels
Chrome Bags
Triple 8
The Onion



VS



GOTHAM GIRLS ROLLER DERBY



VIP Bag Contributors:



Fisti Cuffs



VS



GOTHAM GIRLS ROLLER DERBY



Event Partners

- **WRXP 101.9** - 2009 “Platinum Season Sponsor” Sponsor & Publicity partner, provided two person “Street Team” CD samplers, DVDs, and RXP 101.9 promotional materials
- **Chipotle** - provided bout production volunteers with burritos and 20 fans with Chipotle branded t-shirts and “Burrito Bucks”
- **Flyin’ Squirrel** (<http://flyinsquirrel.com>) - provided gift certificates for 2nd, 3rd, & 4th place winners of the GGRD trivia contest
- **The Pizza Shop** (110 Avenue A between 6th & 7th streets) - provided gift certificate for the 1st place winner of the GGRD trivia contest
- **Trapeze School New York** - provided one free lesson to our half-time raffle prize winner



VS



GOTHAM GIRLS ROLLER DERBY



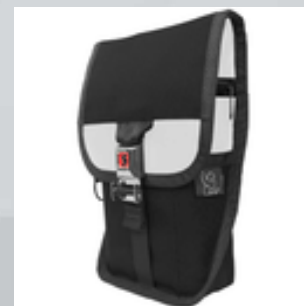
Queens Bout

MVP:

Donna Matrix

MVP Award provided by: Chrome Bags

www.chromebags.com



VS



GOTHAM GIRLS ROLLER DERBY



Manhattan Bout

MVP:

Sweet Sherry Pie

MVP Award provided by: Chrome Bags

www.chromebags.com



VS



GOTHAM GIRLS ROLLER DERBY



Bout Handout

- Each fan received a 8 1/2" x 11" handout with team rosters and other announcements
- Sponsor logos and information from Chipotle and Manitoba's, the official hangout & after-party location of GGRD
- Sponsor info from The Source Unlimited (copy shop)



VS



GOTHAM GIRLS ROLLER DERBY



GGRD 2009 Bout Dates: all tickets on sale now!

July 11 - Bronx Gridlock vs. Brooklyn Bombshells

August 8 - Manhattan Mayhem vs. Bronx Gridlock

September 26 - Brooklyn Bombshells vs. Queens of Pain

October 24 - Post-season double-header (foes TBD)

November 21 - GGRD League Championship

Keep in touch with the Gotham Girls!

www.gothamgirlsrollerderby.com

www.youtube.com/nycrollerderby

www.twitter.com/gothamgirls

www.myspace.com/ggrd

www.facebook.com/gothamgirls

GGRD hotline (888) 830-2253

sync your iCal at www.gothamgirlsrollerderby.com/events

For information on becoming a partner of GGRD, contact Ani Dispanco

anidispanco@gothamgirlsrollerderby.com



VS

